



2017 APPALACHIAN REGIONAL CONFERENCE

Jon Petz, CSP Keynote Speaker

Ever meet one of those people born to be on a stage? That's Jon – and that's why he left the corner office, company car, country club membership and highly successful career as a corporate Vice President to fulfill his purpose and passion to challenge others to laugh louder, perform better and Achieve More!

After that? There was no turning back. With a unique skillset, a purposeful presence, and the kind of energy that seems to transform a room – he gets audiences on their feet, and to the edge of their seats hungry for the innovative insights and game-changing solutions he shares for leaders, teammates and organizations. As a motivational speaker, event or conference emcee or business magician, he engages and energizes the crowd. He uses his amazing art of performance, inspiring stories and his unique “It’s Showtime” performance philosophy to bring home the belief and very real desire to create greater impact in what we do and with the people we do it for. It’s at this point we begin to demonstrate and achieve the sense of Significance and making a difference.





2017 APPALACHIAN REGIONAL CONFERENCE

Candyce Fly Lee, PE, PMP

Director, Engineering Services Project Development – Williams Companies

Candyce Fly Lee is Director of Northeast Engineering Services Project Development, currently overseeing development teams for Pennsylvania, West Virginia, Ohio, and New York.

She previously served as Director of Pipeline Projects, responsible for the execution of natural gas and liquid pipeline projects in Williams Northeast operating areas. Since joining Williams in 2002, Fly Lee has served in various roles that include project management, engineering, construction and planning; managed teams to develop a gathering system to exceed 2BCFD; and oversaw the construction of over 2,000 miles of gathering pipeline.

Fly Lee earned her bachelor's degree in Mechanical Engineering from the University of Kentucky in 2002. Candyce currently serves on the board of the Sewickley Community Center, Sewickley PA and the Advisory Board of Faith Vision.

In addition, Candyce serves on the United Way of Pittsburgh Women's Leadership Executive Team and is an active leader in Williams Annual United Way fundraising campaigns. Participating as Williams campaign chair in 2012 and 2016, she most recently raised over \$300,000 for the United Way of Southwestern Pennsylvania.





2017 APPALACHIAN REGIONAL CONFERENCE

Steve Woodward

Senior Vice President, Business Development – Antero Resources

Mr. Woodward is the Senior Vice President of Business Development at Antero Resources and has been with Antero since its inception in August 2002.

Prior to Antero, from 1993 to 2002, Mr. Woodward served in various business development roles in the US and Canada for Dynegy Inc. and its predecessor companies, Natural Gas Clearinghouse and NGC Corp.

From 1990 to 1992, Mr. Woodward served as Manager of Business Development for Reliance Pipeline, a division of Nicor Inc. From 1988 to 1990, Mr. Woodward served as a Project Development Representative for Western Gas Resources.

From 1981 to 1988, Mr. Woodward served in various engineering roles with ARCO Oil & Gas Company, a division of Atlantic Richfield. Mr. Woodward holds a Bachelor of Science degree in Mechanical Engineering from University of Colorado at Boulder.





2017 APPALACHIAN REGIONAL CONFERENCE

Matthew Hoza

Senior Energy Analyst – BTU Analytics

Matthew is a Senior Energy Analyst for B TU Analytics, LLC, focused on the United States' natural gas market and leads the publication of BTU Analytics' Henry Hub Outlook and Northeast Gas Outlook.

In this role, he manages BTU Analytics' Marcellus and Utica production forecasts, natural gas demand forecasts, as well as analyzing natural gas flow dynamics and infrastructure projects.

Prior to joining BTU Analytics, he was managing international development projects in Sierra Leone, West Africa with the United States Peace Corps. He holds a Master of Science degree in Finance from the Simon Graduate School of Business at the University of Rochester and Bachelor of Science degree in Physics from Florida State University.





2017 APPALACHIAN REGIONAL CONFERENCE

Michael Krancer

Co-founder & Principal – Silent Majority Strategies

Mike Krancer is senior counsel and chairman of the Energy Industry Team with Blank Rome LLP and co-founder and principal of Silent Majority Strategies (SMS), an energy business strategic communications and regulatory and permitting strategy firm.

Mr. Krancer is the former Secretary of the Pennsylvania Department of Environmental Protection ("DEP") under Governor Tom Corbett, serving from 2011 to 2013. He is an experienced and well-known policy thought leader in energy development. Mr. Krancer is also an experienced advisor to U.S. and global energy companies of all types regarding the full range of legal, public policy, government relations, state and federal regulatory, financial, corporate, and labor matters with his 20+ years of energy industry and public policy experience at the highest corporate and policy-making levels.



Mr. Krancer served as chief judge and chairman of Pennsylvania's Environmental Hearing Board, the state trial/appellate court for environmental matters involving appeals from actions of the DEP, and was Assistant General Counsel to Exelon Corporation, one of the nation's largest competitive energy providers and utility companies. At Exelon, he was responsible for environmental health and safety matters, and energy policy development and government relations.

As a prominent and popular speaker and writer, Mr. Krancer is widely recognized for his practical leadership on a wide range of energy policy issues, including the emerging, global importance of shale gas and energy resources; federal and state regulation of shale gas extraction; LNG export; and the future of America's energy revolution.



2017 APPALACHIAN REGIONAL CONFERENCE

Webb Winston, PE, PMP Principal Engineer – Williams Companies

Mr. David “Webb” Winston, PE, PMP is a Principal Engineer for Williams Companies specializing in horizontal directional drilling (HDD) engineering and construction services for natural gas pipeline installations and serves as Subject Matter Expert (SME) for Williams’ trenchless pipeline installations enterprise-wide.

He is currently based out of the Houston, TX office and has held several positions at Williams including Construction Management roles and Pipeline Engineering Lead for the Northeast Gathering and Processing region based out of Pittsburgh, PA.

Prior to joining Williams, Webb was with GeoEngineers where he held engineering and project management roles specializing in construction management, design engineering, project management, and geotechnical investigation and analysis for HDD projects. Projects spanned across the United States in almost every state domestically as well as projects internationally, including HDD installations onshore and offshore. These projects included HDD installations for oil, natural gas, natural gas liquids, water, sewer, and fiber optics, installing various pipe materials consisting of steel, ductile iron, HDPE, Fusible PVC, and others.

Webb has experience designing and constructing projects up to 10,000 ft long with diameters up to 56”. He received a Bachelor of Science degree in Civil Engineering from the University of Arkansas and is a licensed Professional Engineer in Arkansas, Missouri, Ohio, Pennsylvania, and West Virginia.





2017 APPALACHIAN REGIONAL CONFERENCE

Lindsey Apland

Director of Business Development – Noise Solutions

Lindsey Apland is the Director of Business Development for the US Market at Noise Solutions USA, Inc. and works with Oil & Gas clients to assist with noise issues related to oil & gas and other industrial operations.

Lindsey has learned over the years that industrial noise control in the oil and gas business is a tremendously important issue. A happy landowner and community are worth their weight in gold, and Lindsey and Noise Solutions strive to keep the balance between operational noise levels and community satisfaction.

Our work as an industry to control noise is extremely important to the oil and gas industry. Noise is controllable, and when addressed proactively, maintains harmony between the industry and community ...and that helps our industry grow and prosper.

Lindsey has worked in the oil and gas industry for a decade and has supported oil and gas clients with various projects and noise requirements spanning throughout the US including Colorado, Pennsylvania, Ohio, West Virginia and Texas. Her experience is extensive, and she has helped clients meet and surpass expectations.

Lindsey holds a Bachelor of Science degree in Business Administration from the University of Northern Colorado.



2017 APPALACHIAN REGIONAL CONFERENCE

Mark Caskey Founder – Steel Nation

Mark Caskey founded Steel Nation in 2008. As a resident of Western Pennsylvania, Mark followed the industry that cropped up in the region since the beginning of the Marcellus Shale boom. When he visited one of the first Marcellus compressor stations located near his office, Mark was appalled by the noise levels. Drawing upon his years of experience erecting steel buildings for the coal industry, Mark saw an opportunity to serve the oil and gas industry with specialty-designed steel buildings that are cool, quiet, and safe. Steel Nation Buildings was then conceived.

Mark Caskey is instrumental in leading the entire Design-Build process for Steel Nation. From the design of projects, through estimating, contract negotiations, scheduling and safety, Mark oversees the construction management of all energy-related projects. To date, Mark has lead the Steel Nation team in over 475 projects for all of the leading mid-stream, gas processing and transmission energy companies. In 2017, Caskey was instrumental in creating 3 separate, yet synergistic divisions of Steel Nation: Buildings, Engineering and Environmental.

- University of Pittsburgh, BA Economics
- Safety Certifications: OSHA-10, MSHA, PECS/SAFELAND & ISNetworld
- Professional Membership: Marcellus Shale Coalition, Appalachian Basin Gas Processing Association, Washington County Chamber of Commerce
- Awards and Recognition: Who's Who in Energy: 2017, 2016, 2015, 2014, 2013, 2012, 2011
- Board Member: Pennsylvania DEP Citizens Advisory Council
- Former Board Member: Washington PA Habitat for Humanity, Little Lake Theatre (Canonsburg, PA)





2017 APPALACHIAN REGIONAL CONFERENCE

Bill Lucas

Vice President – Junior Achievement

Bill Lucas is an experienced fundraising professional and has raised tens of millions of dollars in support for the organizations he has served. Bill held several development roles with Junior Achievement of Western Pennsylvania (JA) until his appointment as Vice President of Development in 2013.

Bill works with his team to oversee all development, events and marketing efforts for the counties served by Junior Achievement in southwestern Pennsylvania and northern West Virginia. A highlight of Bill's time with JA has been working with industry, education and government partners in the creation and implementation of the locally developed JA Careers in Energy program.



Bill has also held Development positions with the Airlift Research Foundation, Volunteers of America Wyoming & Montana as well as the Sam Adams Alliance (formerly Americans for Limited Government). Bill holds a Bachelor of Arts degree in Public Relations with a minor in Religion from Westminster College in New Wilmington, PA. He, his wife, Rebecca, and son, Brady, live outside Pittsburgh, PA.



2017 APPALACHIAN REGIONAL CONFERENCE

Kevin Hederman

Supervisor, NE Region Project Execution, Maintenance Project – Enbridge

Kevin Hederman oversees the evaluation, planning, and execution for all Maintenance Projects for the Northeast Region of Enbridge's Gas Transmission and Midstream assets, covering both the Marcellus supplies as well as the Northeast markets. These assets are comprised of the Texas Eastern, Algonquin, and Maritimes & Northeast operating systems, overseen by Enbridge's Boston regional office.

Kevin has worked for Enbridge and its legacy companies for 10 years. He joined Spectra Energy as a Design Engineer in Houston in 2008, working on some of the company's first Marcellus interconnects. He later provided design oversight on large-scale capital expansion projects in the mid-Atlantic region, including extended on-site construction support. Kevin joined Operations in 2012 and is responsible for managing the Northeast Region's pipeline and facility maintenance team.

Kevin earned his Bachelor of Science degree in Mechanical Engineering from the University of Notre Dame in 2007.





2017 APPALACHIAN REGIONAL CONFERENCE

David Ledonne

Vice President, Operations – MarkWest

David Ledonne has more than 30 years of experience in the energy industry. He has performed numerous functions in the electric generation and the natural gas midstream industries. David currently serves as MarkWest’s VP of Operations – Processing, in the Utica, Marcellus and Appalachia areas. He leads the operations for the NEBU of MarkWest responsible for gas processing and natural gas liquid fractionation in Ohio, Pennsylvania, West Virginia and Kentucky. David plays a key role in developing and maintaining MarkWest’s leading position among midstream providers in these shale plays.



A Kentucky native, David holds a Bachelor of Science degree in chemical engineering from the University of Dayton. David also earned an MBA in business operations and finance from Northern Kentucky University. He is involved in a number of civic organizations in Kentucky and Ohio.



2017 APPALACHIAN REGIONAL CONFERENCE

Jeanie Gardner

Global Process Lead – Shell Downstream

With more than 20 years of experience working in the oil and gas industry, Jeannie Gardner is currently a Global Process Lead in Shell's Trading & Supply Business Excellence group where she helps to increase profitability and optimize performance through enhancing business processes, implementing best practices and strategic planning.

Jeannie began her career as a process engineer at UOP, where she travelled around the world starting up UOP-licensed process units. After UOP, Jeannie joined one of the countries Big Five consulting companies, Accenture. As a Manager in Accenture's Energy practice Jeannie led global supply chain and strategic sourcing projects for metals, mining, energy, and chemicals industries.



Jeannie currently serves as the National President of Women's Energy Network (WEN) where she oversees a membership of over 4,400 members across 14 chapters. As president, she is tasked with driving the vision and strategy of the organization. In 2016, Jeannie was awarded the Trailblazer Award by the WEN Appalachian Chapter, which goes to a woman who has been a model of leadership and vision in the energy industry for more than fifteen years, while blazing a trail through her passion and courage, which inspires others and forms new opportunities for the future.

In 2017 she was recognized by the Diversity Journal Magazine as a Woman Worth Watching in STEM. STEM Women Worth Watching link talent and leadership. They are confident, authentic, forward thinkers. They are high performing, purpose-driven leaders who create value for other women and the companies, organizations and agencies behind them.

She also serves on the Big Brothers Big Sisters (BBBS) Advisory Board and has served as President of the Houston Chapter of Women's Energy Network, on the Board of Directors of BBBS Houston, President of the Society of Women Engineers (SWE) Houston Area Section, and President of the Houston section of National Organization of Black Chemists and Chemical Engineers.

Jeanie holds a Bachelor of Science degree in Chemical Engineering from North Carolina A&T State University.

Speaker Biographies



2017 APPALACHIAN REGIONAL CONFERENCE

Jiten Mistry, PEng Field Engineer – Wood Group

Jiten Mistry is a field engineer with the Wood Group Vibration, Dynamics and Noise (VDN) business Field Engineering team, which conducts pulsation and vibration troubleshooting on compressors, pumps and piping.

Jiten also has several years of design experience, performing API 618 studies on reciprocating compressors and pipe stress studies on the associated piping. He is involved with the development of VDN's damping products for field applications.

He received his Bachelor of Science degree in Mechanical Engineering from Ryerson University in Toronto, and recently relocated to Pennsylvania from Calgary to support Wood Group's field operations in the Marcellus/Utica shale region.





2017 APPALACHIAN REGIONAL CONFERENCE

Kristin Ryan

Emissions Permitting Coordinator – Rice Energy

Kristin Ryan has been doing air quality work for the oil and gas industry since graduating in 2005 from the University of Pennsylvania, where she received her bachelor's degree in Mechanical Engineering. Her career has spanned upstream, midstream, and downstream oil and gas with a focus on air permitting and compliance.

Kristin has often taken roles filling gaps for companies that were previously operated without a dedicated air quality professional. Due to this unique experience, she is skilled at conducting internal audits, correcting past compliance issues, and documenting industry best practices.

Kristin is particularly interested in fugitive emission monitoring programs and has recently been very active in the Marcellus Shale Coalition's effort to comment on the Pennsylvania Department of Environmental Protection's proposed general permits for wellpads and midstream facilities.

Kristin is also the Young Women in Energy Committee Chair for WEN's Appalachia Chapter.





2017 APPALACHIAN REGIONAL CONFERENCE

Matthew Hite

Vice President of Government Affairs – GPA Midstream Association

Matthew Hite is GPA Midstream's vice president of government affairs and leads the association's federal advocacy activities in Washington, D.C.

Prior to joining GPA Midstream in January 2015, Hite served as policy counsel and committee executive to the Environment, Technology & Regulatory Affairs Division at the U.S. Chamber of Commerce. In that role, he handled a variety of environmental issues and also managed the Chamber's Environment and Agriculture Committee, the policymaking body for environment and agriculture issues and initiatives.

Before joining the Chamber, he spent close to a decade working on Capitol Hill. He was senior counsel to Ranking Member Jim Inhofe (R-OK) on the U.S. Senate Committee on Environment and Public Works where he handled a number of environmental, agency oversight and regulatory issues. Prior to that, he worked on energy and environmental issues for congressional members from Alaska, Idaho and Ohio.

Hite holds a Juris Doctor from the Cleveland-Marshall College of Law and a Bachelor of Arts from the University of Rochester.





2017 APPALACHIAN REGIONAL CONFERENCE

David Marks

Manager, Appalachian Supply – Dominion Field Services

David Marks has 38 years' experience in the oil & gas industry, beginning with Geosource (Houston) and Wildrose (Calgary) where he spent 12 years managing seismic exploration crews across North America in 29 states and Canadian provinces. David has spent the last 26 years marketing natural gas, commercial services and gas technologies, beginning with Consolidated Natural Gas, and including Allegheny Energy and Dominion Energy.

David currently manages a portfolio of more than 240 Appalachian Basin producers at Dominion Energy Field Services in Pittsburgh. Through Dominion, David is a member of OOGA, IOGA WV, PIOGA and SOOGA and is a subcommittee chairman for PIOGA in Wexford PA. He also serves as a consultant to municipalities and energy brokers, and promotes natural gas usage for transportation fuel, power generation and for conversion to synthetic natural gas-based products.



David is the executive producer of the Laugh & Learn Sessions on Energy and Public Policy. Laugh & Learn is a public forum for the purpose of public education in the areas of natural gas production and delivery, hydro-fracturing, natural gas vehicles, gas-fired power generation and economics. He served on Allegheny County's Energy & Environment Vision team under the leadership of Andrea Geraghty and County Executive Richard Fitzgerald in 2011 and 2012. David also volunteers as an instructor for Junior Achievement's energy curriculum, having taught in several school districts across southwestern Pennsylvania since 2012.

David holds a B.S. in accounting with a minor in mathematics from The University of Pittsburgh, with associated energy studies in geology, geophysics, geophysical surveying, utility management and the PJM Interconnect capacity auction.



2017 APPALACHIAN REGIONAL CONFERENCE

Bernie LaFleur, PE Engineering Manager – Spartan Engineering

Bernie LaFleur leads the Spartan Engineering presence in the Rocky Mountain Region. He has 22 years of oil and gas and aerospace experience in project engineering and management as well as performing as equipment technical lead.

Bernie's expertise comprises upstream and midstream facility design, including compressor and pump stations, well pads, and processing facilities. His responsibilities have included Mechanical & Piping Engineering Manager for 15 people, technical quality for discipline drawings and documents, project scoping and execution, man-hour estimates and schedules.

Bernie holds a Bachelor of Science degree in Mechanical Engineering from the University of Wyoming, a Master of Science degree in Mechanical Engineering from the University of Denver. He is a registered Professional Engineer in ten states.

